



## Celebrate 6 Years of ScanFest in the Carolinas

- Skål Y'all -

Although "saga" originally means "fairytale" in an old Scandinavian language, it is also **SAGA**, the **S**candinavian, **A**merican **G**eneral **A**ssembly of the Carolinas: a non-profit organization which was founded in 2005 to promote cultural exchange between the United States of America and the five Nordic countries (Denmark, Finland, Iceland, Norway and Sweden). **SAGA**'s primary objectives are the preservation and enjoyment of Scandinavian traditions, customs, history and cultural heritage.

One of **SAGA**'s main functions is to organize an annual Scandinavian festival in Charlotte, NC, to highlight the best that Scandinavia has to offer. Our event is known as **ScanFest of the Carolinas**, and it will be held on Saturday, November 7, 2009. After only five years, attendance at our festival has more than doubled in size. ScanFest promises to be better than ever as it celebrates its 6<sup>th</sup> Anniversary this year.

As Executive Director for **SAGA** my goal is to find ways to heighten awareness of **SAGA** in our region, as well as to promote our fundraising efforts. I am originally a Finnish national and an active member of Scandinavian-American Foundation, Suomi-Finland Club of Charlotte and Finnish School of Charlotte.

In order to bring the best possible Scandinavian festival to Charlotte we are seeking your support. Join us to celebrate our 6-year anniversary in November 2009.

Thank you in advance for your consideration.

Sincerely yours,

A handwritten signature in cursive script that reads "Sanna-Maija Tucker".

Sanna-Maija Tucker  
Executive Director

Signa Curry  
Vendor Committee



## Fact Sheet

Mission Statement	<b>SAGA</b> is organized to promote cultural exchange between the United States and the Nordic Countries of Denmark, Finland, Iceland, Norway, and Sweden; to preserve and enjoy the Scandinavian traditions, customs, history and cultural heritage; to increase understanding of the Nordic people and societies among Americans; and to provide a forum where people interested in Scandinavia can meet and enjoy Nordic culture and activities.
Founded	March 2005
Publication	<b>The Midnight Sun</b> , our monthly newsletter, is distributed via email to the Scandinavian community in the two Carolinas, and friends of Scandinavia, as well as a large and widely diverse national and international audience. Circulation exceeds 400 and is growing.
Fundraising	Special Events Sponsorships Advertising Donations
Primary Fundraiser	<b>ScanFest of the Carolinas</b> , an annual festival that highlights the best that Scandinavia has to offer, featuring Scandinavian performing artists and traditions, vendors, games and food.  Established, October 2004
Most Recent Attendance	2000
Next ScanFest	Wachovia Atrium, 301 S. Tryon Street, Charlotte, NC Saturday, November 7, 2009, 10:00 am to 5:00 pm
Admission	\$2 per person, Family ticket \$5
What Will Be There	Scandinavian Cuisine Scandinavian Crafts Scandinavian Culture Ethnic Specialties

**SAGA of the Carolinas is a 501(c)(3) nonprofit organization.  
Your donation is tax deductible to the extend of the law. Refer to TAX ID # 20-3716812.  
ScanFest of the Carolinas is an all-volunteer effort.**

[info@scandinavianconnection.org](mailto:info@scandinavianconnection.org) □ [www.scandinavianconnection.org](http://www.scandinavianconnection.org) □ 10 Smith St York, SC 29745



Saturday, November 7, 2009 10:00 am - 5:00 pm  
Wachovia Atrium, Charlotte, North Carolina

**Vendor Application**

Increase your company's visibility and return this form with the payment as soon as possible. We will add your company name to our website upon receipt.

Contact Name

Company

Organization Name

Mailing Address

City, State, Zip

Telephone

( \_\_\_\_\_ ) \_\_\_\_\_

Email

**Vendor 10'X10' space** \$150 \_\_\_\_\_ Double space \$250 \_\_\_\_\_ Triple space \$375 \_\_\_\_\_

Table \$10 X \_\_\_\_\_ = \_\_\_\_\_ Chair \$2 X \_\_\_\_\_ = \_\_\_\_\_

Canopy YES  NO

In some parts of the Atrium, canopy is highly recommended. If you need "natural light" to showcase your products, we will situate you accordingly.

Indicate Special Needs such as electricity, water source etc.

Brief description of goods sold:

**Amount Enclosed** \$ \_\_\_\_\_ Payment with  Company Check  Personal Check

**Please return this form with your check made payable to SAGA by August 15, 2009.**

Signa Curry

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