



Celebrate 6 Years of ScanFest in the Carolinas

- Skål Y'all -

Although "saga" originally means "fairytale" in an old Scandinavian language, it is also **SAGA**, the **Scandinavian, American General Assembly** of the Carolinas: a non-profit organization which was founded in 2005 to promote cultural exchange between the United States of America and the five Nordic countries (Denmark, Finland, Iceland, Norway and Sweden). **SAGA's** primary objectives are the preservation and enjoyment of Scandinavian traditions, customs, history and cultural heritage.

One of **SAGA's** main functions is to organize an annual Scandinavian festival in Charlotte, NC, to highlight the best that Scandinavia has to offer. Our event is known as **ScanFest of the Carolinas**, and it will be held on Saturday, November 6, 2010. After only 6 years, attendance at our festival has more than doubled in size. **ScanFest** promises to be better than ever as it celebrates its 7th Anniversary this year.

As Executive Director for SAGA my goal is to find ways to heighten awareness of **SAGA** in our region, as well as to promote our fundraising efforts. I am originally a Finnish national and an active member of Scandinavian-American Foundation, Suomi-Finland Club of Charlotte and Finnish School of Charlotte.

This year we are concentrating on Green Innovative Ideas as well as Genealogy and Immigration. Our featured country is Norway. We invite you to be part of the only Nordic Festival in southeast of the United States. We are offering your company the greatest platform in Charlotte, The Atrium Uptown to showcase your products and specialties. In order to bring the best possible Scandinavian festival to Charlotte we are seeking your support. Join us to celebrate our 7-year anniversary in November 2010.

Thank you in advance for your consideration.

Sincerely yours,

A handwritten signature in cursive script that reads "Sanna-Maija Tucker".

Sanna-Maija Tucker
Executive Director

Eric Stevens
Vendor Committee



Fact Sheet

Mission Statement	SAGA is organized to promote cultural exchange between the United States and the Nordic Countries of Denmark, Finland, Iceland, Norway, and Sweden; to preserve and enjoy the Scandinavian traditions, customs, history and cultural heritage; to increase understanding of the Nordic people and societies among Americans; and to provide a forum where people interested in Scandinavia can meet and enjoy Nordic culture and activities.
Founded	March 2005
Publication	The Midnight Sun , our monthly newsletter, is distributed via email to the Scandinavian community in the two Carolinas, and friends of Scandinavia, as well as a large and widely diverse national and international audience. Circulation exceeds 400 and is growing.
Fundraising	Special Events Sponsorships Advertising Donations
Primary Fundraiser	ScanFest of the Carolinas , an annual festival that highlights the best that Scandinavia has to offer, featuring Scandinavian performing artists and traditions, vendors, games and food. Established, October 2004
Most Recent Attendance	2000
Next ScanFest	Wachovia Atrium, 301 S. Tryon Street, Charlotte, NC Saturday, November 6, 2010, 10:00 am to 5:00 pm
Admission	\$2 per person, Family ticket \$5
What Will Be There	Scandinavian Cuisine Scandinavian Crafts Scandinavian Culture Ethnic Specialties

**SAGA of the Carolinas is a 501(c)(3) nonprofit organization.
Your donation is tax deductible to the extend of the law. Refer to TAX ID # 20-3716812.
ScanFest of the Carolinas is an all-volunteer effort.**

info@scandinavianconnection.org ▪ www.scandinavianconnection.org ▪ 8061 Bradford Lane, Denver, NC 28037

ScanFest is a production of the Scandinavian American General Assembly (SAGA) of the Carolinas, a nonprofit organization



Saturday, November 6, 2010 10:00 am - 5:00 pm
The Atrium Uptown, Charlotte, North Carolina

Vendor Application

Increase your company's visibility and return this form with the payment as soon as possible. We will add your company name to our website vendor page upon receipt.

Contact Name:

Company, including website if applicable:

Mailing Address:

City, State, Zip

Phone Number:

Email Address:

Vendor Space (10' x 10') **Submit your payment by August 31st and receive a \$25 discount**

- Single \$175 **\$150**
- Double \$300 **\$275**
- Triple \$400 **\$375**

Table \$10 x _____ = \$ _____
Chair \$2 x _____ = \$ _____

Parking: One parking token is included. Additional tokens may be purchased for \$5 the day of the event.

Canopy Yes No

In some parts of the Atrium, canopy is highly recommended. If you need "natural light" to showcase your products, we will situate you accordingly

Electricity Yes No

Brief Description of goods sold: (Vendor spaces are subject to approval by the Board of Directors)

Amount Enclosed \$_____ (make checks payable to SAGA)

Submit Application and Payment no later than Sept 22nd to: **Eric Stevens, 8061 Bradford Lane, Denver NC 28037**

For credit card payment this form may be submitted online from our website.

Please visit this link: http://www.scandinavianconnection.org/vendor_application.html

Remittance of this form and payment is acceptance of the Event Standard Terms & Conditions included in this vendor package

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Event Standard Terms & Conditions

- 1. License.** Subject to Event Holder and Participant's compliance with all the terms of the Licensor Agreement, Licensor grants to Event Holder a license to use the Premises for the Event Type and during the Event Date & Time only.
- 2. Participation.** Vendor setup must be completed prior to the Time of the Event and breakdown may not begin until after the Time of the Event. SAGA is bound by Premises Guidelines for Use and Vendors must abide by the same Guidelines. Premises Guidelines for Use may be referenced on the web:
http://www.theatriumuptown.com/nonprofit_guidelines.php
- 3. Late Fee.** Payment shall be made to the Payment Address set forth in the Vendor Application. To defray expenses, Vendor agrees to pay an additional charge of Thirty-Five Dollars (\$35) for each returned check, or fees charged to SAGA for Credit Card refunds. The charge shall be in addition to and shall not limit SAGA's other rights and remedies available under this Agreement, at law, or in equity. If SAGA accepts any payment from Vendor after its due date, such acceptance shall not be construed as a waiver of any of SAGA's rights hereunder, at law, or in equity.
- 4. Cancellation.** Vendor may cancel participation in the Event for any reason by sending written notice to the Payment Address. If SAGA receives such notice 45 or more days before the Event Date, SAGA shall refund to Vendor any fees previously paid less credit card processing fees if applicable. However, if SAGA receives such notice less than 45 days prior to the Event Date, then Vendor shall not be entitled to a refund of any fees previously paid and will be liable for any other costs incurred by SAGA for participation of the Vendor.
- 5. Force Majeure.** Licensor or Event Holder may cancel the Event on or before the Event Date if the Premises becomes unavailable on the Event Date due to a *Force Majeure* (i.e., accident, fire, act of God, act of public enemy, injunction, riot, strike, lockout, insurrection, war, terrorist attack, court order, and requisition or order of a governmental authority). If the Event is cancelled for a *Force Majeure*, Vendor shall be entitled to a refund of the portion of the fees previously paid to SAGA, but shall remain liable for any costs or fees paid by SAGA to third-parties for which SAGA cannot obtain a refund.
- 6. Compliance with Laws.** Vendor shall, at its sole cost and expense, comply with all federal, state, county, or municipal laws, ordinances, rules, regulations, directives, orders, and/or requirements, applicable to SAGA's use of the Premises. Vendor shall also obtain all applicable governmental permits, licenses, and approvals for its operation while on the Premises. Vendor shall use its best efforts to prevent any act from occurring on or about the Premises during the Event that constitutes a nuisance or creates unpleasant or offensive noises, images, or odors.
- 7. Taxes.** Vendor shall pay all income and sales taxes, privilege license fees, and any other tax or governmental fee applicable to its participation in the Event and use of the Premises.
- 8. Indemnification and Risk.** Vendor shall indemnify, defend, and hold harmless SAGA or Licensor, its agents, employees, and contractors, from and against any and all costs (including reasonable attorneys' fees, witness fees, and court costs), expenses, claims, liabilities, causes of action, and damages arising out of or relating to (a) the use of the Premises, (b) any default by Vendor under this agreement, or (c) any act or omission of Vendor, its agents, representatives, employees, contractors, invitees, or guests. All personal property of the Vendor, its agents, representatives, employees, contractors, invitees, or guests, at the Premises is at the Vendor's sole risk and responsibility. SAGA or Licensor shall not be responsible for the theft, damage, or loss of items from the Premises or for the safety or protection of any persons visiting the Vendor's booth. Vendor hereby releases SAGA and Licensor from any liability related thereto.
- 9. Default.** SAGA may terminate this Agreement at any time and/or pursue all rights and remedies at law or in equity against Vendor if: (a) Vendor fails to make any payment required under this Agreement when due; (b) Vendor fails to abide by any other term of this Agreement (except as otherwise set forth in (a) above) and such failure is not cured with twenty-four (24) hours after Vendor's receipt of notice thereof (but in no event later than the beginning of the Event Date & Time); (c) Vendor assigns all or substantially all of its assets for the benefit of creditors; (d) Vendor's assets are attached or executed upon, or Vendor's interest in this Agreement is taken by legal process in any action against Vendor; (e) Vendor files a petition for relief of any kind under provisions of any federal, state, or local bankruptcy or insolvency laws or an involuntary petition under any of such laws if filed against Vendor, or a receiver or trustee is appointed for all or substantially all of Vendor's assets.
- 10. Evidence of Authority.** If Vendor is an entity, each of the persons executing this Agreement on behalf of Vendor hereby covenants and warrants that Vendor is a duly authorized and existing entity, that Vendor has and is qualified to do business in North Carolina, that the entity has full right and authority to enter into this Agreement, and that each and all of the persons signing on behalf of the entity were authorized to do so.

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